

Greek Tourist Portrait



Rate of vacation departures

In 2019, 49.2% of Greeks were unable to take a week of annual holidays away from home. According to ELSTAT data, the main reason for not being able to take a holiday were financial reasons (61%).¹

10,9



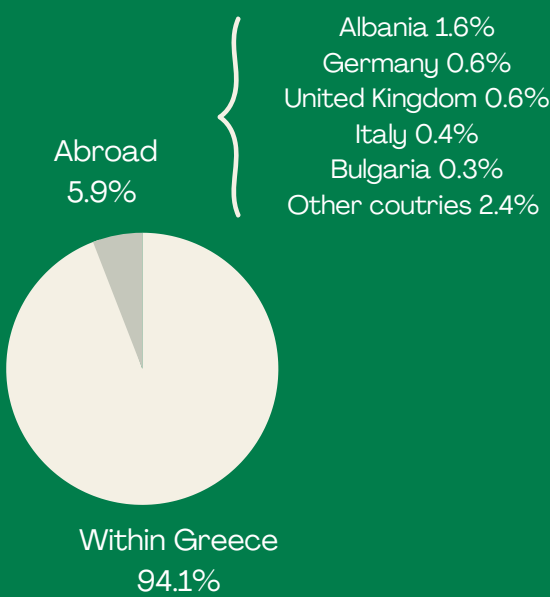
Average number of overnight stays per trip

In 2019 a Greek took an average of 10,9 overnight stays per trip, differentiated by age (over 65+ holidaymakers take an average of 18.8 days compared to 22.5 in 2018), by the type of accommodation used (hotel 4.7 days, 6.9 days, holiday homes 21.7 days, and hospitality 9 days) and by season (4-5.3 days in September-November and February-March, 6.3 to 7.8 days for Christmas and Easter holidays, 10.3 days in August, 13,4 in May, 20,7 in June and 15,5 in July)²

* Trip defined here as: a visit with at least one overnight stay, starting from the traveller's usual place of residence, to a main destination outside his or her usual environment, for a period of less than one year, for any principal purpose, including business, leisure or other personal reason, with the exception of employment by an entity established in the place of the visit.

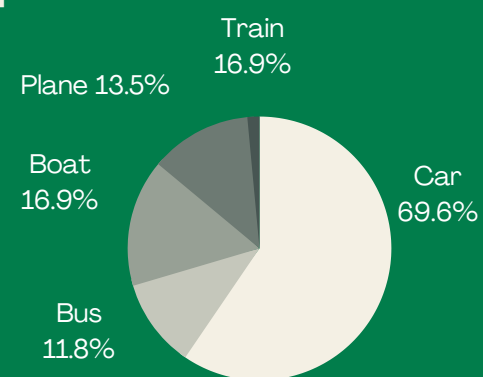
WHERE, HOW, WHY

Personal travel of residents aged 15 years and over, by destination, 2020:

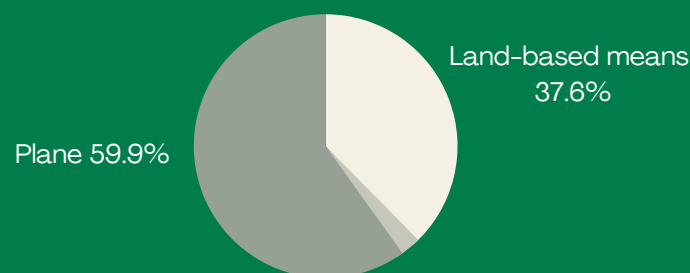


Main modes of transport:

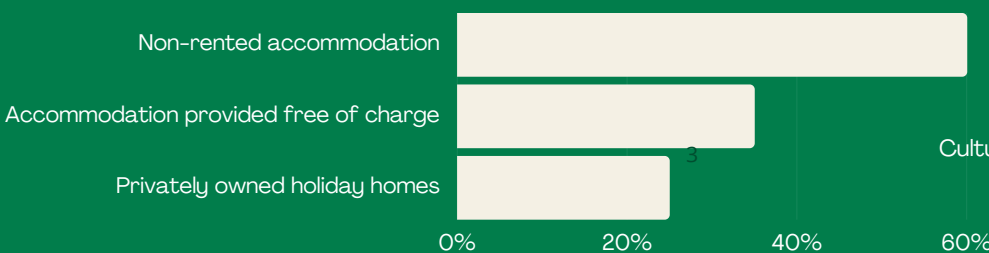
> domestic travel



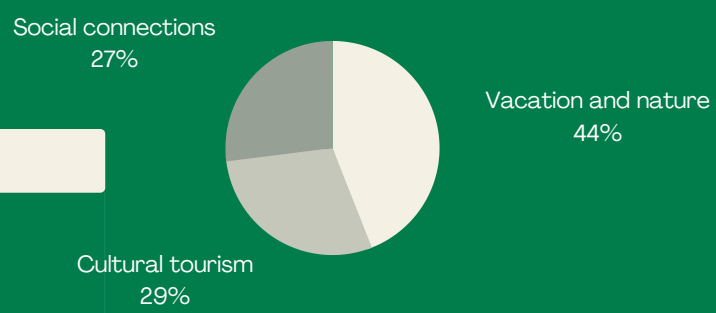
> outbound travel



Lodging options for domestic travel



Motives for traveling



RESPONSIBLE TOURISM



There is a lack of primary data on the environmental pressure of tourism in Greece.⁴

Nevertheless, "the increasing frequency of increasingly higher temperatures during the summer, extreme weather events and water shortages are just some of the impacts that will significantly affect the tourism sector."⁵

Greece has a very long coastline of some 16,300 km (equal to roughly one-third of the Earth's circumference), of which around 1,000 km are areas highly vulnerable to climate change. This vulnerability is associated with a rise in Greece's average sea level by an estimated 0.2-2 m by the year 2100.⁶

Sources

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2. ELSTAT. (2020, 10). Retrieved from: www.statistics.gr: <http://www.statistics.gr/el/statistics/-/publication/STO15>.
3. ELSTAT. (2021). RESEARCH OF QUALITATIVE CHARACTERISTICS OF DOMESTIC TOURISTS : Year 2020.
4. Spilanis I. (2021). THE ATLAS OF GREEK TOURISM 2019: DOCUMENTATION, RESULTS AND IMPACTS. UNIVERSITY OF AEGEAN, LABORATORY OF LOCAL AND ISLAND DEVELOPMENT.
5. National Adaptation Strategy to Climate Change (NAS) (Law. 4414/2016, Government Gazette, 149/A/9.8.2016)
6. 7th National Communication and 3rd Biennial Report to the United Nations Framework Convention on Climate Change (2018, UNFCCC).

