



ATR-E Project : Low Carbon Travel

A figure

10% of the world's GHG emissions are produced by the tourism sector (77% of which are from transport alone).

A goal

The curve of greenhouse gas emissions must be reversed by 2025 if humanity is to have any hope of keeping a "livable" planet - IPCC 6th Assessment Report

A fact

Tourism is both victim and executioner. Its sustainability depends on environmental amenities and destinations threatened by climate change, to which it contributes significantly in its current forms.

A mission

Controlling the contribution of tourism to climate change by involving producers and consumers of travel and tourism services in more responsible and low-carbon travel.

3 educational tools



A MOOC



An App



An online game

3 targets

- Travel agencies and T.Os
- Service providers: drivers, restaurant owners, guides, site managers, hoteliers
- Travellers

4 chapters

- Understand
- Measure
- Reduce
- Contribute and adapt



Final delivery of the tools in spring 2024

5 european countries



6 languages for the project and the tools

French, English, Spanish, Italian, Greek, Dutch



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The team

Launching seminar in Bologna in March 2022



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Resources at your disposal

lowcarbontravel.net



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